

HAILEY CIESLUK

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Education

2020 **BFA in Visual and Media Arts**, *Emphasis Illustration*

- Minor in Writing
- Grand Valley State University, Allendale MI 49401
- 2016-2020 Deans List

Experiences

Gallery

2020 **XX Senior Show**, *Illustration Showcase*

- Participated with 20 artists in BFA Senior Show
- Contributed an extensive series with a focus on hiking & camping
- Adapted to a virtual setting for the production & final exhibition of showcase
- Virtual show (<http://gvsuillustratorsforhire.com/webgl/index.html>)

2019 **Water Shapes**, *Curation Exhibition*

- Assisted in the curation of a professional exhibition for a curatorial course
- Contacted & established working relationships with artists featured in the exhibition
- Led a small team tasked with creating the written elements in the show. This included the application statement, show statement, & press release
- Provided help in the physical installment of the exhibition

Festival of the Arts Regional Art Competition, *Artist Showcase*

- Awarded entry into artist's showcase that presented the chosen works from the art competition
- Entered with *Synesthesia Pt. I*, 2019, oil paint on paper
- Showcase was presented in the FED Gallery in downtown Grand Rapids from June to August of 2019

Publications

2022 **Wood TV8 News Interview – April 2022**

- Article and interview by Teresa Weakley; contacted after Schuler Book's Tiktok went viral, which I created and ran
- Influence from Tiktok gained upwards of 4850K followers, 6M likes, recognition by authors and publishers, and a national sellout of some featured titles.

- *Schuler Books turns TikTok likes into love of reading* (<https://www.woodtv.com/news/grand-rapids/schuler-books-turns-tiktok-likes-into-love-of-reading/>)

2019 **Fishladder – Spring 2019**, *Student Journal of Art & Writing*

- Selected from an array of applicants to present artwork in annual *Fishladder* journal
- Submitted *Dreams of Flora*, 2019, oil paint on canvas
- Painting was chosen to be part of a display hosted on Grand Valley State University's campus to promote the journal's publication

2018 **Fishladder – Fifteenth Anniversary Edition**, *Student Journal of Art & Writing*

- Selected from an array of applicants to present artwork in annual *Fishladder* journal
- Submitted *After Painting*, 2018, acrylic paint on canvas

Displayed Art

2022 **Sparrows Coffee**, *Art for Sale*

- Signed up for Sparrow Coffee's call for local artist to update the work shown at their Wealthy Street location
- Pieces include three acrylic paintings on vinyl records
- Work is currently still in the store

2019 **Grand Valley State University**, *Temporary Display*

- Piece presented, *Dreams of Flora*, 2019, oil paint on canvas
- Presented to promote the spring edition of *Fishladder's Student Journal of Art & Writing*
- Work was shown from March, 2019 to June, 2019

2019 **Broad Leaf Brewing Company**, *Art for Sale*

- Provided artwork for the company's grand opening with the opportunity for commission via sales
- Artwork included two acrylic paintings on vinyl records, as well as a framed abstract painting

2019 **Lions & Rabbits**, *Seasonal Display*

- Submitted several pieces from a series of acrylic painted vinyl records to gallery
- Works were shown from July, 2019 to January, 2020

2018 **Katalyst Gallery**, *Art for Sale*

- Submitted artwork to gallery after being employed for a year & understanding the collective aesthetic
- Given opportunity to hang & market artwork while assisting in overseeing the store
- Pieces included a series of acrylic painted vinyl records

2017 **Two Beards Deli**, *Beard Show*

- Participated with fellow illustration students to provide artwork based on figures featured in deli's menu
- Presented an acrylic painting of William Shakespeare for the deli's wall
- Painting is still hung in the restaurant

2017 **Record Lounge**, *Art for Sale*

- Provided artwork for sale in local record store in REO Town, MI
- Artwork included various acrylic paintings on vinyl records

Art Shows

2018 **Old Town ArtFeast, *Art Vendor***

- Manned a booth and sold artwork in Old Town, Lansing's annual art show
- Presented a series of acrylic-painted vinyl records
- Provided opportunity to network and communicate with fellow Midwest based artists

Commissions

2021 **Various Art Collectors, *Fine Art Commission***

- Regularly commissioned for signature paintings using pointillism technique on vinyl records
- Commissions are acquired via word of mouth, social media, and other technology outlets

2019 **Grand Valley State University Writing Department, *Poetry Event Commission***

- Hired to illustrate multiple broadsides for a Poetry Night hosted by Grand Valley State University
- Worked alongside writing professor to coordinate designs, layouts, and revisions
- Broadsides were used as promotional material for the event

Grand Valley State University Writing Department, *Alumni Design Commission*

- Commissioned to design a booklet highlighting Grand Valley State University writing major alumni
- Project was overseen by head of Grand Valley State University's Writing Department
- Booklet is now used as promotional material for incoming writing majors

Work

2022 **Schuler Books & Music, *Marketing Assistant and Content Creator***

- Began work as an intern in February, 2021 and was quickly promoted to current role
- Worked closely with all the major social media platforms including Instagram, Twitter, Tiktok, and Facebook
- Contributed to weekly Enews emails by writing copy and taking photographs
- Independently ran viral Tiktok account that amassed thousands of dollars in sales and encouraged viewers across the globe to support independent bookstores.
- Assisted in-house graphic designer with professional printing and book cover design for self-publishing service offered through Schuler Books

2020 **Frederick Meijer Center for Writing and Michigan Authors, *Writing Consultant***

- Began working as a consultant August, 2017
- Held consultations with students through one-on-one sessions, as well as in group workshops and writing classrooms
- Promoted to lead consultant in 2019

Schuler Books & Music, *Book Seller*

- Employed as a book seller August, 2019
- Assist in various aspects of the store including locating books, organizing store, building displays, shipping orders to universities, and running registers.

- 2019 **Grand Valley State University Writing Department, *Student Worker***
- Worked in the Writing Department office over the summer from May to August of 2019
 - Managed the day to day operations of the office including retrieving mail for the department and its professors, overseeing emails, and running errands throughout campus
 - Assigned various design projects focused on promoting the writing department
- 2018 **Katalyst Gallery, *Gallery Manager***
- Worked in the gallery from May to December of 2018
 - Assisted in the overall care & maintenance of the gallery. This included but was not limited to hanging new work and displaying art in a clear, cohesive manner
 - Tasked with updating inventory to keep the gallery organized and up to date
 - Was given the opportunity to contact and make connections with local artists
- 2015 **Chapbook Cafe, *Barista***
- Worked as a barista from June, 2015 to August, 2017
 - Developed great time management skills while working well under pressure in a fast paced environment
 - Took on many tasks including making beverages, waiting tables, and working the register
 - Advanced to working in the kitchen; was then promoted to independently prepping and serving food for the café

Internship

- 2018 **Old Town Commercial Association, *Graphic Design Internship***
- Internship spanned the summer of 2018 from May to August
 - Tasked with a variety of design jobs to promote the well-being of the community as well as several events
 - Redesigned elements of the association's brand to provide a modernized approach
 - Contacted and connected with several business owners throughout Old Town to collaborate on event planning and advertising
 - Independently designed all elements for the 'Old Town In Bloom & Beyond Garden & Patio Tour'

Skills

Digital Proficiencies

- Exemplary skills in Adobe Photoshop, Illustrator, InDesign, and Premiere
- Solid understanding of Microsoft Word products
- Proficiency with all the major social media platforms, including: Instagram, Facebook, Twitter, and Tiktok
- Excellent craft in pattern-making using digital software
- Experience with professional printing and book formatting/design

Traditional Art Training

- Proficient with painting techniques, primarily using acrylics & oils
- Skillful use of pen & ink
- Extensive drawing training using graphite, charcoal, & pastels
- Emphasized concentration on pointillism technique

Organizational Skills

- Extensive experience honing organizational tactics; through work, school, and a combination of the two
- Intuitive thinking that makes way for unique, innovative organizational methods
- Careful attention to detail so that nothing is neglected or missed.

People Skills

- Competent in networking
- Valuable leadership experience
- Efficient organization skills
- Personable & friendly personality making for easy connections

Writing Experience

- Attained numerous skills through writing minor
- Granted years to refine technique/style through experience as a writing consultant
- Embraced every opportunity to intermingle writing education with art emphasis

References and portfolio available upon request